

2009 Region i Conference - SWE World's Fair

Washington University in St. Louis, February 6-7



September 26, 2008

Dear Corporate Partner:

Greetings from the Society of Women Engineers (SWE) at Washington University in St. Louis! This is an exciting year for our group as we continue to grow and set higher goals and expectations for promoting women in engineering. This year our largest growth opportunity is being chosen as the host university for the 2009 Region i Conference, and we want to share this opportunity with you.

As you may know, SWE is a non-profit educational and service organization devoted to promoting women in engineering. SWE follows its motto to "Aspire, Advance, and Achieve" by empowering women, providing networking opportunities, as well as many other services to thousands of women and men worldwide. At Wash U, we strive to provide these services to students as well reach out to younger students to enforce the need for science and engineering in the world of advancing technology.

Every year, each of the ten SWE regions hosts individual conferences to review region business topics as well as provide additional educational services and networking opportunities. This year Wash U will host the conference on February 6-7, 2009. Not only is this a great opportunity for us to showcase Wash U and our chapter of SWE but we also invite you to be involved by showing your commitment to diversity and promoting women in engineering. Regional conference is also an opportunity for you to gain access to a pool of talented and valuable women as well as meet potential employee candidates.

With a goal of raising over \$25,000 it is clear that this conference is a large undertaking and will not be possible without generous support from companies such as yours. To the right you will find a basic conference schedule, and in the following packet you will find details about the numerous sponsorship opportunities available for this event. Please take some time to look through these opportunities and decide the best fit for your company.

Conference Schedule:

Friday, February 6th

Registration

SWE World's Fair social event

Saturday, February 7th

Breakfast

Collegiate & Professional Meetings

Joint Meeting

Speaker/Workshop Session I

Speaker/Workshop Session II

Networking Lunch

Keynote Speaker

Career Fair

Speaker/Workshop Session III

Speaker/Workshop Session IV

Speaker/Workshop Session V

Murder Mystery Dinner

This is an exciting opportunity for our group and we hope you will consider being a part of it! If you have any questions, comments, or want to discuss any information in this packet please feel free to contact us using the information provided below. Thank you again for your time and consideration.

Sincerely,

Kristi Tanouye

Kristi Tanouye
Regional Conference Chair
swe@cec.wustl.edu
(314) 935-4397

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Society of Women Engineers 2009 Region i Conference

Sponsorship Guide
February 6-7, 2009
Washington University in St. Louis
St. Louis, Missouri

For more information contact:
2009 Regional Conference Coordinator
Kristi Tanouye
swe@cec.wustl.edu
(314) 935-4397

Information and forms can also be found at:
<http://userfs.cec.wustl.edu/~swe/index.html>



Society of
Women Engineers

ASPIRE • ADVANCE • ACHIEVE

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Sponsorship Levels

Level	Corporate Benefit
Platinum \$10,000+ Contribution	<ul style="list-style-type: none"> • Two free Career Fair tables & Two free Interview Rooms • Full Page advertisement in Conference program • Recognition on Conference Website • Large Company logo on Conference tote • Option to sponsor two Conference opportunities (see list below) • Up to 5 free Conference registrations*
Gold \$7,500-\$9,999 Contribution	<ul style="list-style-type: none"> • Two free Career Fair tables & One free Interview Room • Full Page advertisement in Conference program • Recognition on Conference Website • Medium Company logo on Conference tote • Option to sponsor one Conference opportunity (see list below) • Up to 4 free Conference registrations*
Silver \$5,000-\$7,499 Contribution	<ul style="list-style-type: none"> • One free Career Fair table & One free Interview Room • Half Page advertisement in Conference program • Recognition on Conference Website • Small Company logo on Conference tote • Up to 3 free Conference registrations*
Bronze \$2,500-\$4,999 Contribution	<ul style="list-style-type: none"> • One free Career Fair table • Quarter page advertisement in Conference program • Recognition on Conference Website • Up to 2 free Conference registrations*
Friend of SWE \$1,000-\$2,499 Contribution	<ul style="list-style-type: none"> • One half price Career Fair table • Recognition in Conference Program and on Conference Website • 1 free Conference Registration*
SWE Contributor up to \$1,000 Contribution	<ul style="list-style-type: none"> • Recognition in Conference Program and on Conference Website

*Registration includes all Saturday activities and meals; hotel NOT included

Sponsored Events and Opportunities:

- Friday Night Welcoming Social
- Breakfast and Opening meetings
- Speaker Sessions
- Saturday Networking lunch and Keynote Speaker
- Saturday Night Dinner and festivities
- Registration
- Conference T-shirt with Logo

Career Fair- \$350

- One Career Fair table (2 chairs)
- Recognition as Career Fair participant in conference program and website
- 2 lunch tickets
- Interview rooms are available on first come first serve \$50 per room

Additional Sponsorship Opportunity: In kind donations, prizes and giveaways for tote bags will be accepted and sponsor will be recognized in conference program.

Questions? Please contact Kristi Tanouye at

swe@cec.wustl.edu or **(314) 935-4397**

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Detailed Schedule and Sponsored Events

The following is a detailed schedule and description of events. Events marked by an asterisk are available for sponsorship and will be assigned to the Platinum and Gold level sponsors as requested on a first come first serve basis:

- **Friday February, 6, 2009**

- **4-7pm: Registration***

During this time conference attendees arriving in St. Louis will have the opportunity to register and pick up their conference materials. The sponsor will be recognized during all registration times at the registration table with their company logo printed on all registration and welcome materials. The sponsor also has the opportunity to provide additional welcoming items for attendees. Estimated attendance: 200+

- **6-9pm: SWE World's Fair Social***

This is the conference's opening night social event. As the conference attendees arrive in St. Louis they will socialize with their peers during a fun night of Fair activities. Fair activities will include a Lego Competition, Fair games, and more. A range of international and fair food will be served. The sponsor will be recognized as the sponsor of the Friday themed activity night. The sponsor's company logo will be featured on all signage and printed materials. Sponsor will have the opportunity to provide door prizes and giveaways for chosen activities. Estimated attendance: 100+

- **Saturday February, 7, 2009**

- **7-9am Registration**

- **8-9am: Collegiate/Professional meetings & Breakfast***

- **9:05-10am: Joint meeting**

These meetings are reserved to discuss regional business topics. It is at these meetings that collegiate chapters will bid to host the 2010 region i conference. The sponsor will be recognized as the sponsor of all Saturday morning activities. The sponsor's company logo will be featured on all signage and printed materials for the morning's business meetings. Estimated attendance: 200+

- **10:45-11:30am Speaker Session 1***

- **11:40-12:25pm Speaker Session 2**

There will be 5 Speaker/Workshop tracks: Business and Politics, Career and Professional Development, CLCC/LCC, Energy and the Environment, Technology in Engineering. There will be a speaker/workshop on each of these 5 topics during each of the speaker sessions. These sessions foster both career and personal development for all conference attendees. One company will sponsor all five speaker sessions. The sponsor's company logo will be featured on all signage and printed materials for these speaker sessions. The sponsoring company may also provide speakers for select sessions if space permits. Estimated attendance: 30-50 per workshop

Questions? Please contact Kristi Tanouye at
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Detailed Schedule and Sponsored Events Continued

- **Saturday Event Continued...**
 - **12:30-1:15pm Networking Lunch***
1:30-2:15pm Keynote Speaker*

The Saturday lunch will be an opportunity for students and professionals to network. Conference attendees will pick up boxed lunches and choose a place to sit, eat, and network during this time. The sponsor will be recognized on all signage and printed materials and sponsoring company will be reserved tables for company representatives to sit and talk with groups of students and other professionals. Following lunch, conference attendees will be escorted to a larger space to be addressed by the keynote speaker. A representative from the sponsoring company will have the opportunity to speak and welcome attendees. Estimated attendance: 200+
 - **2:30-5:30pm Career Fair**

After lunch the conference attendees will have the opportunities to further network during our afternoon career fair. The career fair will be set up in a central location and feature up to 30 companies. This is an opportunity to showcase both the companies and the pool of talented SWE members from our region.
 - **2:30-3:15pm Speaker Session 3**
3:30-4:15pm Speaker Session 4
4:30-5:15pm Speaker Session 5

See Speaker session information above
 - **5:30-6:00pm Closing Ceremonies**

This brief meeting will conclude the Saturday daytime activities. This is an opportunity for us to thank all attendees and sponsors and provide information and instructions regarding the remainder of the evening.
 - **6:30-9:00pm Murder Mystery Dinner***

This dinner/event will conclude the conference activities. Be prepared for a fun and entertaining evening including a murder mystery plot intermixed with dinner and socializing. The sponsor will be recognized on both electronic and printed materials. Company representatives will be invited to attend the event, network with conference attendees, and participate in the evening entertainment. A company representative will also have the opportunity to formally address the group. Estimated attendance: 150-200
- **Conference T-shirt with Logo*:**

Although not an event, conference t-shirts will be printed featuring the conference logo on the front and a large company logo on the back of the shirt. Amount Distributed: 200+



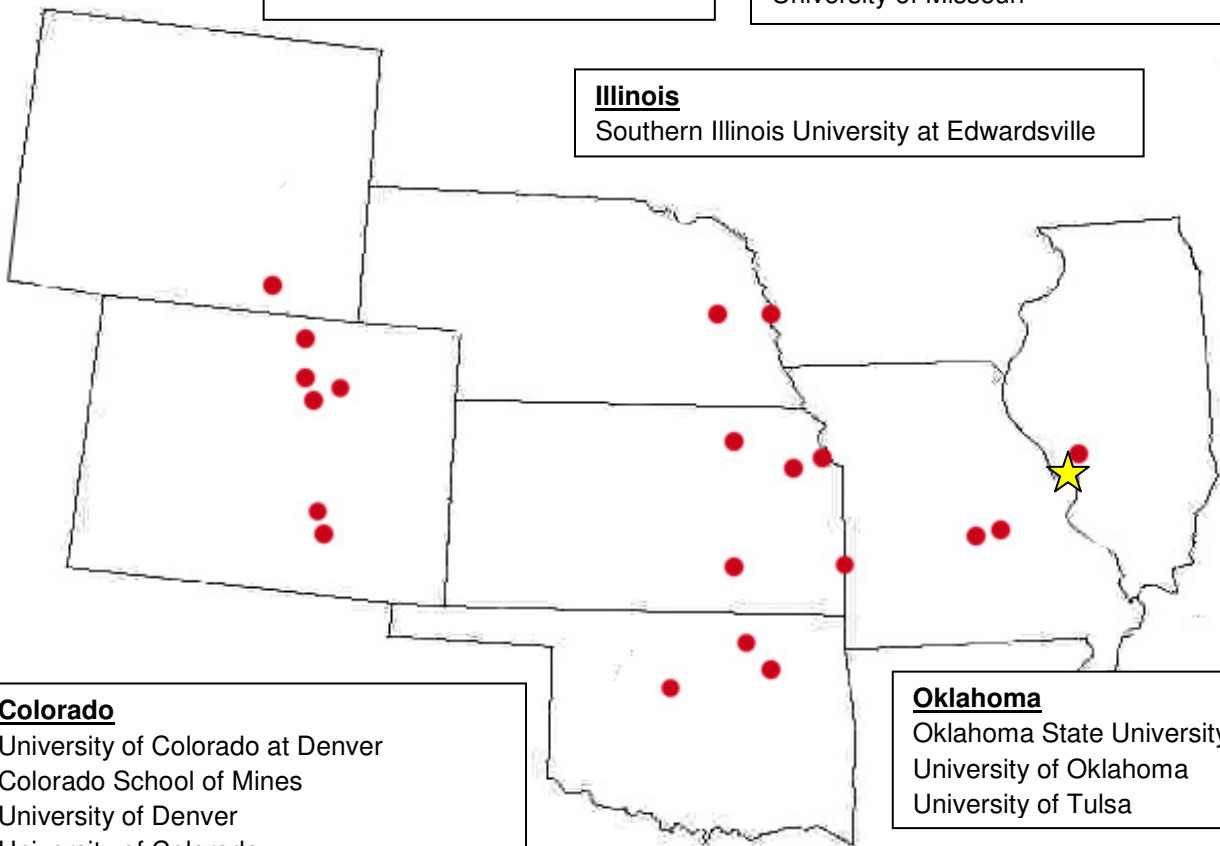
Region i Colleges and Universities

Wyoming
University of Wyoming

Nebraska
University of Nebraska at Lincoln
University of Nebraska at Omaha

Missouri
Washington University in St. Louis
Parks College of Engineering, Aviation & Technology at St. Louis University
Missouri Academy of Science and Technology
University of Missouri

Illinois
Southern Illinois University at Edwardsville



Colorado
University of Colorado at Denver
Colorado School of Mines
University of Denver
University of Colorado
Colorado State University
Colorado Technical University
University of Colorado at Colorado Springs
Colorado State University at Pueblo

Oklahoma
Oklahoma State University
University of Oklahoma
University of Tulsa

Kansas
Kansas State University
University of Missouri at Kansas City
University of Kansas
Pittsburg State University
Wichita State University
DeVry Institute of Technology Kansas City

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Washington University in St. Louis

Washington University is a medium-sized, independent university dedicated to challenging its faculty and students alike to seek new knowledge and greater understanding of an ever-changing, multicultural world. The university was founded in 1853 and has continuously provided the resources, programs, administration, facilities, and activities necessary to advance teaching, research, and service to society.

Washington University's Danforth campus is located immediately west of St. Louis' famed Forest Park and is home to the College of Arts & Sciences, Olin Business School, Sam Fox School of Design & Visual Arts, College of Architecture, School of Law, George Warren Brown School of Social Work, and the School of Engineering and Applied Sciences.

The University offers more than 90 programs and almost 1,500 courses leading to bachelor's, master's, and doctoral degrees in a broad spectrum of traditional and interdisciplinary fields. The Engineering school alone has 5 departments, 1100 undergraduates, and 500 graduate students. The five departments: Biomedical Engineering; Energy, Environmental & Chemical Engineering; Computer Science & Engineering; Mechanical, Aerospace & Structural Engineering; and Electrical & Systems Engineering are led by 91 tenure/tenure-track faculty that are devoted to excellence in teaching and research.

National SWE and local chapters

The Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders. SWE is divided into ten regions nationwide with St. Louis being located within Region i. SWE Region i spans 7 states and 25 colleges and universities. The St. Louis area hosts 3 collegiate SWE sections, Washington University, St. Louis University, and Southern Illinois at Edwardsville. In addition to the collegiate sections women engineers in the workforce are supported by the St. Louis Professional SWE section.

The Washington University chapter of SWE is a growing organization committed to promoting women in engineering by providing students exposure to all engineering fields and networking opportunities. We strive to reach students of all ages through community service and outreach events as well as on and off campus meetings and social events. Our largest events of the year include our Evening with Industry networking event allowing engineering students to have dinner with company sponsors, attending SWE National Conference to learn more about SWE, network, and improve personal business skills, participating in the university's Give Thanks Give Back program which provides gifts to families of need during the holiday season, and Women in Engineering Day, where high school students visit campus to participate in hands-on activities to learn more about science and engineering. This year is exciting as we are privileged to host the SWE Region i Conference where we can bring collegiates and professionals to Washington University to share ideas and continue supporting women in engineering.

Questions? Please contact Kristi Tanouye at
swe@cec.wustl.edu or **(314) 935-4397**

2009 Region i Conference Registration Form



I am interested in supporting SWE Region i Conference Feb. 6-7, 2009 at the following level:

(Please check the appropriate boxes below and fill in total amount at the bottom)

PLATINUM: \$10,000+ Contribution

Two free Career Fair tables, Two free interview rooms, Full Page add in Conference program, Recognition on Conference Website, Large Company logo on Conference tote, Option to sponsor two Conference opportunities, up to 5 free registrations for Saturday activities

GOLD: \$7,500-\$9,999 Contribution

Two free Career Fair tables, One free interview room, Full Page add in Conference program, Recognition on Conference Website, Medium Company logo on Conference tote, Option to sponsor one Conference opportunity, up to 4 free registrations for Saturday activities

SILVER: \$5,000-\$7,499 Contribution

One free Career Fair table, One free interview Room, Half Page add in Conference program, Recognition on Conference Website, Small Company logo on Conference tote, up to 3 free registrations for Saturday activities

BRONZE: \$2,500-\$4,999 Contribution

One free Career Fair table, Quarter page add in Conference program, Recognition on Conference Website, up to 2 free registrations for Saturday activities

FRIEND OF SWE: \$1,000-\$2,499 Contribution

One half price Career Fair table, Recognition in Conference Program and on Conference Website, 1 registration for Saturday activities

Half price career fair table (additional \$175)

SWE CONTRIBUTOR: up to \$1,000 Contribution

Recognition in Conference Program and on Conference Website

Career Fair Table: \$350

One Career Fair table (2 chairs), Recognition as Career Fair participant in conference program and website, 2 lunch tickets

Interview rooms (first come first serve \$50 per room)

Total Sponsorship Amount: _____

Please Note: We will contact all sponsors to obtain invoice information, names of attendees, and text/logo information for any printed materials. All payments must be made via Check. Sorry, no credit cards.

Registration Information:

Contact Name and Title:			
Organization:			
Address Line 1:			
Address Line 2:			
City, State, Zip:			
Email address:		Telephone:	()

Please return this form or submit your interest to:

swe@cec.wustl.edu
(314) 935-4397

or

Office of Student Activities
Attn: Society of Women Engineers
Campus Box 1128
One Brookings Drive
St. Louis MO, 63105